- 1. Course number and name: BMED 4000: The Art of Telling Your Story
- 2. Credits and contact hours: (0-2-0-1)
- 3. Prepared by: Janece Shaffer and Joe LeDoux
- 4. Textbook: None
- 5. Specific course information
  - a. A brief description of the content of the course (catalog description): Students will participate in a number of highly interactive exercises/activities/reading/writing assignments both in-class and out that will result in greater self-awareness, curiosity and storytelling skills. This course will focus on 1) growing your ability to share a story and 2) connecting to and understanding your own story.
  - b. Prerequisites or co-requisites: BMED 1000
  - c. Required
- 6. Brief list of topics to be covered:
  - a. Basic structure of stories
  - b. The 3Cs (creativity, connection, and creating value)
  - c. "Storifying" moments with an entrepreneurial mindset
  - d. Critical thinking and creative thinking
  - e. Story delivery skills
  - f. Evaluate, iterate, edit, and refine stories with constructive feedback
  - g. Student presentations and using stories as a tool for collaboration and communication